

Message Text

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ACTION AF-10

INFO OCT-01 IO-14 ISO-00 L-03 H-02 HA-05 PA-02 ICA-20
CIAE-00 INR-10 NSAE-00 EB-08 COME-00 SIL-01 LAB-04
TRSE-00 XMB-04 CEA-01 STR-07 /092 W
-----068610 291450Z /53

R 281425Z JUN 78

FM AMEMBASSY PRETORIA

TO SECSTATE WASHDC 1514

INFO AMCONSUL JOHANNESBURG

AMCONSUL CAPE TOWN

AMCONSUL DURBAN

USMISSION USUN NEW YORK

UNCLAS PRETORIA 3638

E.O. 11652: N/A

TAGS: EGEN, ELAB, EINV, EIND, SF

SUBJECT: SOUTH AFRICAN TRADE SEMINAR IN HOUSTON

AIDA PARKER IN PRO-SAG NEWSPAPER, THE CITIZEN, REPORTS THAT OVER 250 AMERICAN BUSINESS EXECUTIVES WILL ATTEND A ONE-DAY SEMINAR, JUNE 28, AT WOODLANDS INN IN HOUSTON ON SA'S BUSINESS AND INVESTMENT POTENTIAL. ACCORDING TO PARKER, SEMINAR IS UNDER AUSPICES OF SOUTH AFRICAN TRADE ORGANIZATION AND ARRANGED BY U.S. PUBLIC RELATIONS FIRM OF SYDNEY BARRON. EVENT WAS OPENED LAST NIGHT WITH A BANGUET ADDRESSED BY CONNIE MULDER, MINISTER OF PLURAL RELATIONS, WITH KEY SPEAKER AT TODAY'S LUNCHEON REPORTEDLY TO BE FORMER PRESIDENT FORD. AMONG 30 PROMINENT SOUTH AFRICAN BUSINESS LEADERS SAID TO BE ATTENDING ARE DE KOCK OF RESERVE BANK, ARTHUR GROBBELAAR AND LUCY MVUBELO OF SA TRADE UNION COUNCIL, BASIL LANDAU OF LEYLAND MOTORS SA AND J.N. REDDY, CHAIRMAN OF SA INDIAN COUNCIL. PARKER CALLED THE SEMINAR SA'S QUOTE BIGGEST PROPAGANDA COUP YET ON THE U.S. BUSINESS MARKET UNQUOTE. A U.S. BUSINESSMAN AT CONFERENCE WAS REPORTED AS SAYING QUOTE AMERICAN FINANCIAL COMMUNITY IS UNCLASSIFIED

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NOT ABOUT TO WITHDRAW FROM THE REPUBLIC UNQUOTE AND THAT THERE IS QUOTE A REAL INTEREST IN FURTHER INVESTMENT AND TRADE UNQUOTE.
EDMONDSON

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NNN

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